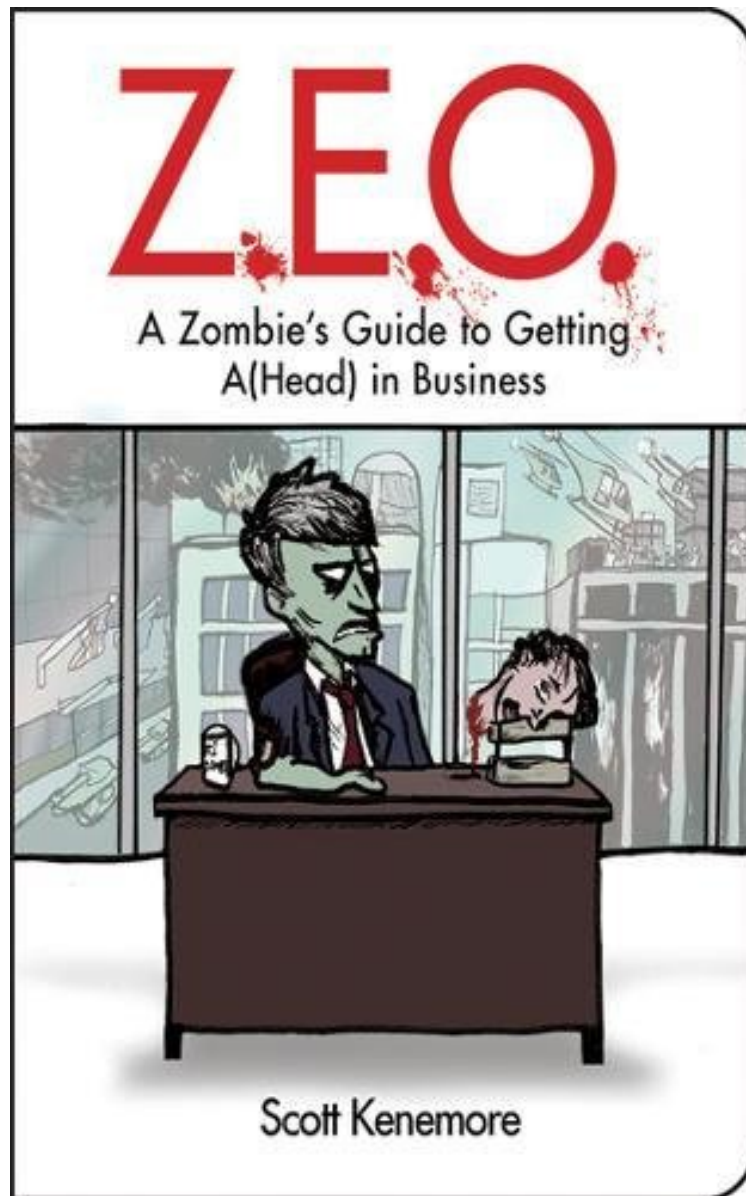


(Read and download) Z.E.O.: How to Get A(Head) in Business (Zen of Zombie Series)

## Z.E.O.: How to Get A(Head) in Business (Zen of Zombie Series)

*Scott Kenemore*

*ebooks | Download PDF | \*ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#99397 in Books Skyhorse Publishing 2009-09-08 Original language: English PDF # 1 7.00 x 5.40 x 5.001, .94  
#File Name: 1602396485272 pages | File size: 40.Mb

**Scott Kenemore : Z.E.O.: How to Get A(Head) in Business (Zen of Zombie Series)** before purchasing it in order to gage whether or not it would be worth my time, and all praised Z.E.O.: How to Get A(Head) in Business (Zen of Zombie Series):

0 of 0 people found the following review helpful. Love it!!!By Steven J. AdelmundMy husband loves anything

zombies, and anything about getting ahead in business!!! Perfect combo for him!!! Now he can meld the two worlds and what's not to love about that!2 of 2 people found the following review helpful. Another great zombie self-help bookBy titania86Do you hate your job? Are you stuck in a teeny tiny cubicle with little to no possibility of advancement? Have you read every business self help book and still haven't experienced a fraction of the success of the disgustingly rich authors? Well, this is your lucky day! Throw away all of your other business self help books; this is the only one you will need! Scott Kenemore again draws on the wisdom of his previous self help book, *The Zen of Zombie*, and specifically applies to business. Learn how to work up the ranks of your workplace with the unrelenting drive of the zombie. The first half of the book focuses on the characteristics of zombies and how they could be applied towards business endeavors. The second half provides a quarter by quarter guide from your current position to Z.E.O. in only one year. With this wonderful book, I realized just how inefficient human workers are. They waste tons of time every day with things like unnecessary meetings and small talk. A zombie cuts all of that excess out of its day and works at a slow and steady pace, doing all work to the best of its ability. You don't see zombies stopping to chat with people while they go after brains. When in doubt, simply ask how a zombie would do it. It is also proved that other self help business books are really about becoming more like a zombie. For example, Robert Greene's *48 Laws of Power* and Sun Tzu's *Art of War* are both obviously inspired by zombies. Scott Kenemore does it again in the latest installment of the zombie self help series. It's another great book that shows how zombies are awesome and we should be more like them. I was laughing through the entire book. I loved that other similar books were compared to this one and they were proved to be inferior. My favorite parts were the inspirational posters, like the one with zombies of different shapes and sizes holding hands in a semicircle, with the caption "Working Together...For Brains!" It's cute/creepy and has a great message. So if you want to improve your work ethic, move up in your company, or have a nice laugh, you need to read this book. I can't wait for his next book, *The Art of Zombie Warfare*.1 of 1 people found the following review helpful. Amusing, but more to the point, not a bad business book. By Robert Beveridge Scott Kenemore, Z. E. O.: *A Zombie's Guide to Getting A(Head) in Business* (Skyhorse Publishing, 2009) Being the cheesy-zombie fan I am (my computer's wallpaper is a picture titled "Vegan Zombie", with a shambling undead moaning "graaaaaaains..."), I fully expected this book to be all that and a barrel of monkeys. What I didn't expect was that it would also be the best business book I've read in many a year. I do not mean that in any sort of flip manner; couched inside the silly zombie puns and ultimately unworkable plan for taking over the world (or your company) in the space of a year is a whole lot of good, solid advice drawn from Sun Tzu, Machiavelli, and the like, and a critique of other pop-psychology business writers that actually makes sense. (His digression on Chris Anderson's bestseller *The Long Tail* is both hilarious and spot-on.) If you think about it, Kenemore's thesis makes perfect sense; the zombie, as depicted in popular culture since the days of Romero, is a creature that has a single goal, and will stop at nothing to achieve that goal. How better to get yourself noticed in the business world? This would be the perfect time to go off on an analysis about Romero's parallel between the zombie and consumer culture, and conclude that Kenemore is actually playing right into Romero's hands. Please just imagine you've read six or seven paragraphs of that nonsense. (They were exceptionally convincing, don't you think?) Of course Kenemore's playing into Romero's hands; he's saying that since you've got to be a wage slave, the kind of person Romero has been railing against in his movies since 1968, you may as well do it the right way. Imagine Dennis Hopper in *Land of the Dead* if he'd been zombified instead of blown up, and you've got a good idea of what Kenemore's on about here. If you're stuck in the world of corporate culture, you could do a lot worse than keeping a copy of this on your desk. \*\*\* ½

From professional athletes like Tiger Woods and Michael Jordan to philosophers like Confucius, inspirational business books love to suggest that readers can succeed in business and in life by adopting the traits of their famous subjects. In *Z.E.O.* by Scott Kenemore, frustrated employees will finally find inspiration in a source they can already relate to: zombies! A guide for any Joe-lunchbox or aspiring-C.E.O., *Z.E.O.* illustrates how the lessons learned from zombies and zombie films can be applied—from the typing-pool to the boardroom—to further a professional career, increase personal and corporate wealth, and harness the tools to personal success. Taking up where other business and personal finance books leave off, *Z.E.O.* provides nuts-and-bolts instructions for taking the inspirational aspects of zombies and adopting them to maximize your own personal effectiveness. Sure, you might have to knock a few heads—and eat a few brains—along the way, but that doesn't stop a zombie. Why should it stop you?

About the Author Scott Kenemore is the author of *The Zen of Zombie*; *Z.E.O.*; *The Art of Zombie Warfare*; *The Code of the Zombie Pirate*; *Zombies vs. Nazis*; and *Zombie, Ohio*, his debut novel. He lives in Chicago, Illinois.