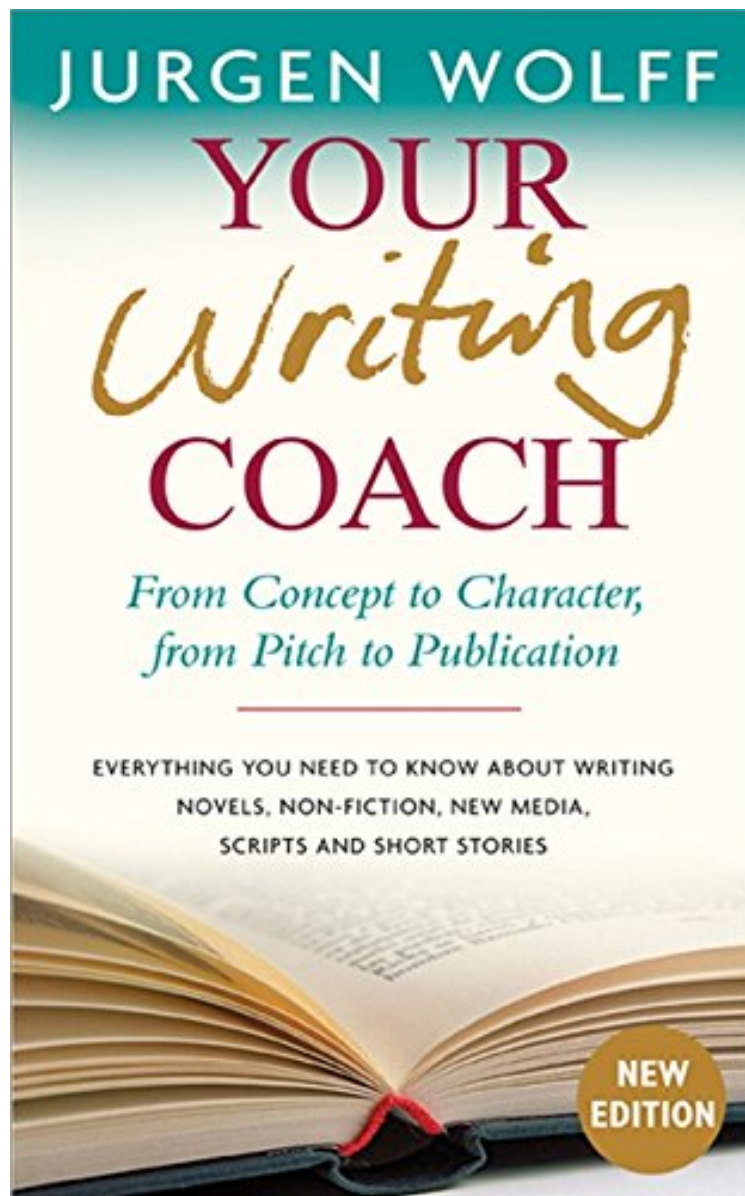


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Jurgen Wolff

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before purchasing it in order to gauge whether or not it would be worth my time, and all praised Your Writing Coach: From Concept to Character, from Pitch to Publication Everything You Need to Know About Writing Novels, Non-fiction, New Media, Scripts and Short Stories:

5 of 5 people found the following review helpful. YOUR WRITING COACHES: FICTION-CRAFT BOOKS By Dr. C. J. Singh. Reviewed by C.J. Singh (Berkeley, CA). The previous edition of YOUR WRITING COACH received well-merited five-star reviews, lauding the author's supportive and witty tone throughout the book. In the new edition Wolff sustains the tone. The book comprises five parts. Part I sets the tone. Part II "Write!" begins with suggestions on brainstorming techniques and an exclusive interview with Roddy Maude-Roxby, actor and master improviser (page 51). In getting to know a character, Wolff cites the work of Lajos Egri's classic book "The Art of Dramatic Writing" and offers his own enlarged questionnaire (page 65). On plotting, Wolff notes: "The premise is what your story is really about; the plot is the sequence of events that you use to illustrate or prove the premise", cautioning, however, that "the most important message I want to leave with you about structure is this: Allow the story to find its own shape" (pages 102-103). Excellent advice: Let "the story find its own shape." Part III "Persist" offers valuable practical suggestions on finding your writing space and time as well as the advantages of having a writing buddy. Part IV "Sell!" includes suggestions on approaching agents and acquisition editors. The new edition updates information on transmedia, print on-demand, and e-books: the "tremendous opportunities for writers smart enough to find out about them." For example, enhanced e-books, such as the author's forthcoming "Scriptwriting" that will include "film clips and interviews with screenwriters, producers, and agents." Great. For now, I can hardly wait to start reading Jurgen Wolff's newly published book Your Creative Writing Masterclass. Part V "Getting Started" adds three chapters in the new edition: "Writing Short Stories"; "Screenwriting"; and "Writing Your Autobiography or Memoir." The new chapters also link to the book's website for additional video guidance. One of the excellent features of the book is a "chapter bonus" that links each chapter with a website to augment coaching with video guidance from professionals. These guides include: Alice Mallorie (chapter 8); psychologist Philip Harland (Chapter 9); and Jurgen Wolff himself in his audio visualization exercise, "Tame the Wild Inner and Outer Critic," to boost self-confidence by transforming "the inner critic into a constructive inner guide" (Chapter 12). Of the many narrative-craft books I have reviewed, "Your Writing Coach" is the best getting-started guide for the aspiring writer of fiction, creative nonfiction, or screenwriting. 2 of 2 people found the following review helpful. Nothing to write home about By Jennifer Lally I am not sure that it is possible to have a good book about how to write but I thought I would give this one a shot. Overall I would say that, while there are some useful tips you have to work quite hard to pull them out. It was certainly not an easy read. 1 of 1 people found the following review helpful. A must if you want to write By Alex at This is a great book, it is a life changer. I decided to write, and this book gave me huge guidance on how to move forward, how to look at things differently if we want to write. It helps all, from motivation, writer's block, character development. It is a must, and you will read it from time to time to renew the concepts and always find something new from a new perspective every time you advance in your writer's career.

Have you always wanted to write a book, short story or screenplay but never quite known where to start? Do you worry you won't be able to think of a plot, or create vivid characters, or find the time? Whatever is stopping you from becoming a writer, Your Writing Coach has the answers. It will guide you ever after you've finished your writing project by showing you how to get an agent and how to market what you've written. Jurgen Wolff is highly qualified to be your writing coach. He is a successful author with experience in feature films, television, radio, books, newspapers, plays and credits from Hollywood to the BBC. The book covers not only the craft of writing, but also how to overcome procrastination, get and stay motivated, and banish writer's block by transforming your harsh inner critic into a constructive inner guide. This new edition includes up-to-date information and guidance on social media and e-books, as well as Getting Started guides for a range of projects.

This book will help you find the insights of the writing craft. Pick it up and let it guide you to success. Xavier Koller, Academy Award-winning director, Journey of Hope With compassion, wit and the wisdom gleaned from a long and successful writing career, Jurgen Wolff guides you, step by step, on the inner and outer journey to writing success. An invaluable tool for the aspiring writer. Robert Cochran, co-creator and executive producer, 24 Your Writing Coach pays as much attention to writers as to what they write and should help seasoned pros as much as it will help beginners. Jurgen Wolff is wise and constructive when it comes to such issues as fear of failure, your inner critic, and rejection, as well as brainstorming and finding the conditions in which to work. Highly recommended. This book is the real deal--no fluff or padding, just concentrated insider knowledge. By far the best book on writing I have read. Rupert Widdicombe, writer and journalist This book is an antidote to the bad advice aspiring writers are often given. There are only two books on writing I recommend--Stephen King's and this one. William F. Owen, author of Blackfoot Is Missing Right through your career, from early ambitions to success as a published novelist, here is a book that will always be of help. Writing Magazine Jurgen Wolff demystifies the writing process in a series of easy-to-understand

steps guaranteed to make you a better writer. Phil Doran, author of the bestselling *The Reluctant Tuscan* Full of encouraging examples and practical tips, many of them more far-reaching than they seem at first glance. *Financial Times* Absorbing and inspiring, *Your Writing Coach* is destined to become an instant classic. Jurgen Wolff's treasure trove of advice and insider secrets will prove to be an indispensable friend to all those who aspire to the writing life. Amanda Barry Hirst, author of *PR Power About the Author* Jurgen Wolff is a writer, teacher, NLP practitioner and the author of many books, including *Your Writing Coach*, *Successful Scriptwriting* (60,000 copies sold) *Creativity Now!*, *Focus: the power of targeted thinking*, *Do Something Different* as well as a dozen plays. A consistently successful screenwriter, Wolff has sat on the writing team on the hit TV series *LOST* and many other successful HBO projects. He has consulted to TV companies around the world (BBC, SKY, Columbia/Tri-Star) and written for newspapers including *The Times*. He holds creativity workshops around the world for organizations such as the Academy for Chief Executives, the University of Barcelona, the Pilots Programme, the Bertelsmann Foundation, film schools in Cologne, Berlin, and Munich, and many others. Born and educated in the US, Wolff now divides his time between London and California.