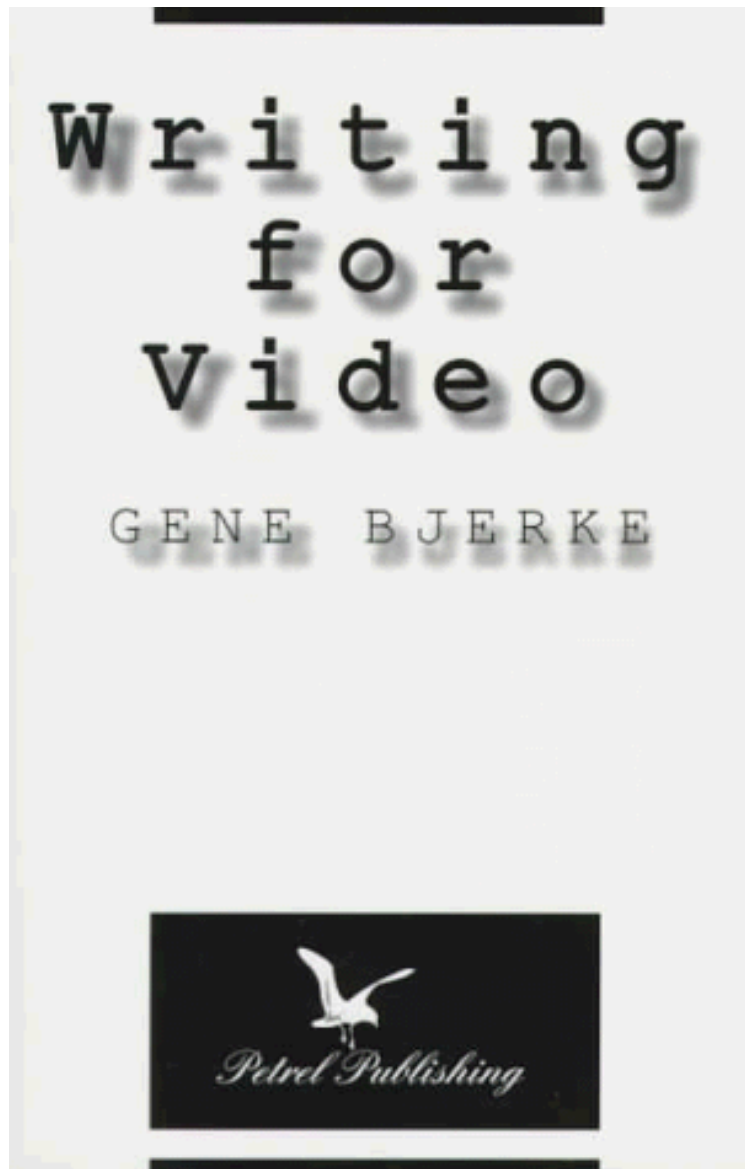


Writing for Video

Gene Bjerke

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Gene Bjerke : Writing for Video before purchasing it in order to gage whether or not it would be worth my time, and all praised Writing for Video:

Whether you are an experienced writer or a beginner, the author takes you step-by-step through the process of creating

the script for an informational video or film. The book proceeds from the first meeting to the delivery of the finished script. Back matter includes samples of preliminary information form, treatment, and script. There is also an extensive glossary of video production terms and a bibliography. Indexed.

From Library Journal Bjerke is a professional scriptwriter who worked as a cameraman, editor, and director before concentrating on writing training and educational videos. His work is not meant for screenwriters but focuses on writing for informational films and video such as training, educational, and sales tapes. The step-by-step format will help scriptwriters keep the process from getting chaotic. Besides information on the video process, form, and function, Bjerke goes through the process of writing a script, from first draft to revisions to final draft. A chapter on money matters concludes the main section of the book. The useful appendixes include forms for working with a client, a sample treatment of an informational video, and a sample shooting script for a motivational tape. Recommended. ?Lisa J. Cihlar, Winfield P.L., Ill. Copyright 1997 Reed Business Information, Inc. About the Author Gene Bjerke has spent most of his working life creating educational and documentary films and videos. He has worked as a scriptwriter, cameraman, director, and editor. But most of all he has created scripts.