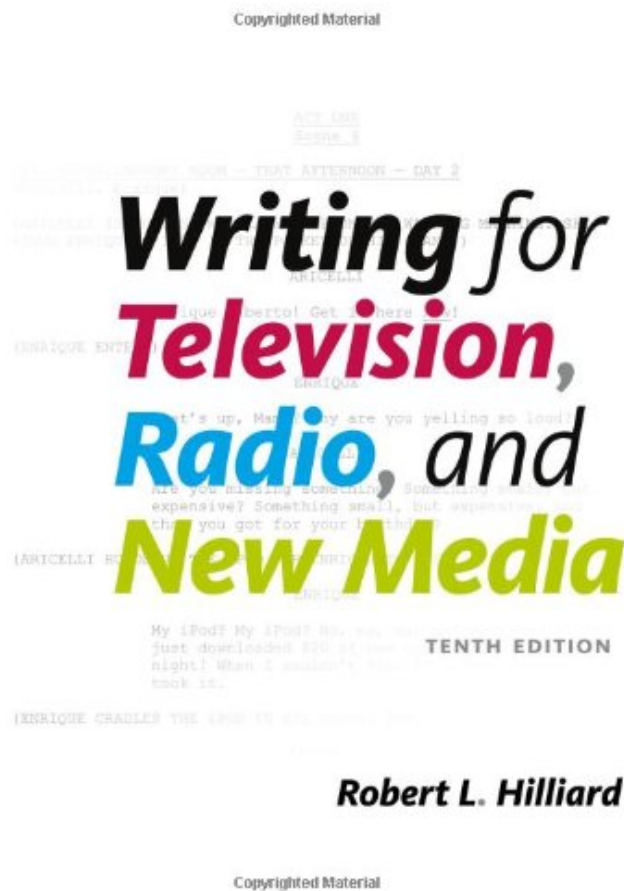


# Writing for Television, Radio, and New Media (Broadcast and Production)

Robert L. Hilliard

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"If a student was interested in understanding all the facets of scriptwriting in today's marketplace, Hilliard's text provides the best information and examples than any other text." "I would say it is great introductory text for learning the formats and styles of writing many different styles of video and radio." "Hilliard's text is useful, resourceful, and it saves me a lot of time when I need to prepare for class." About the Author Robert L. Hilliard has been Dean of Graduate Studies and Dean of Continuing Education and taught, in addition to media writing, courses such as Media Programming, The Media and the Holocaust, Hate.com, Communication Law, and Pictures of Protest. He has served as Chief of the Public Broadcasting Branch of the Federal Communications Commission and Chair of the Federal Interagency Media Committee for the White House. A frequent lecturer on media and education on all continents, Dr. Hilliard is the author or co-author of more than thirty books, including several leading media texts. Among his recent books are **HOLLYWOOD SPEAKS OUT: PICTURES THAT DARED TO PROTEST REAL WORLD ISSUES** and, with co-author Michael Keith, **THE BROADCAST CENTURY AND BEYOND: A HISTORY OF AMERICAN RADIO AND TELEVISION**, **DIRTY DISCOURSE: SEX AND INDECENCY IN BROADCASTING**, and **THE QUIETED VOICE: THE RISE AND DEMISE OF LOCALISM IN AMERICAN BROADCASTING**. He is also a published novelist and produced playwright.