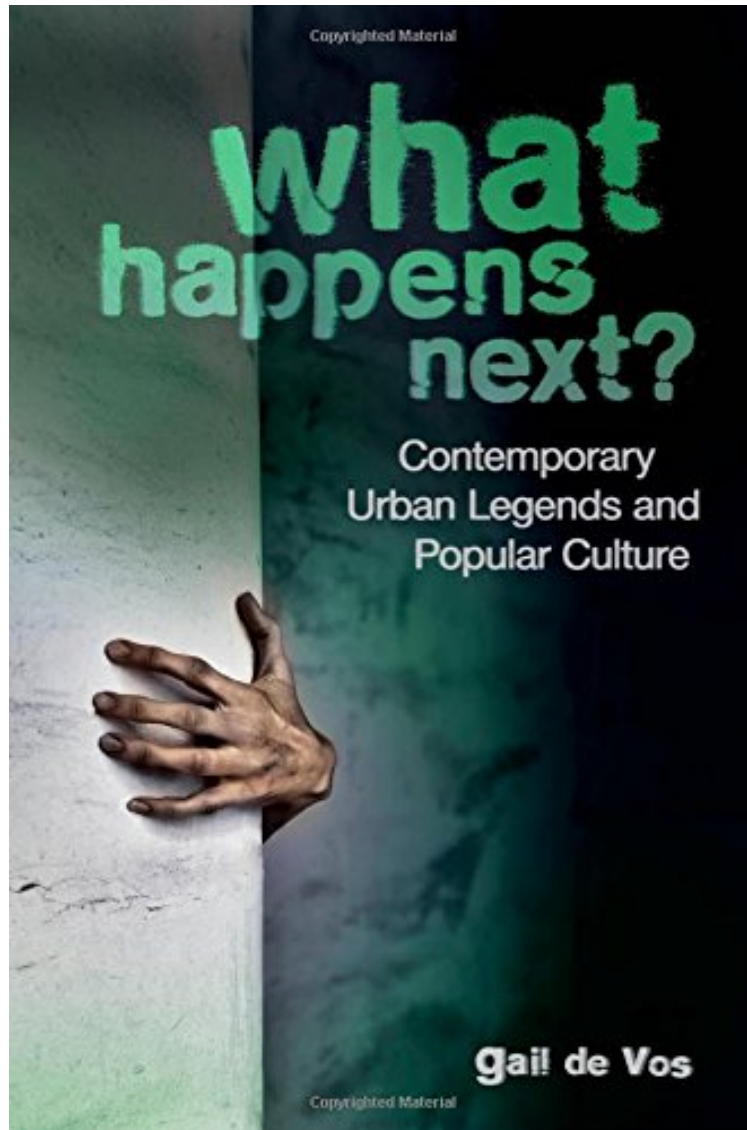


What Happens Next?: Contemporary Urban Legends and Popular Culture

Gail de Vos

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Gail de Vos : What Happens Next?: Contemporary Urban Legends and Popular Culture before purchasing it in order to gage whether or not it would be worth my time, and all praised What Happens Next?: Contemporary Urban Legends and Popular Culture:

This fascinating book uncovers the history behind urban legends and explains how the contemporary iterations of familiar fictional tales provide a window into the modern concerns and digital advancements of our society. Extended examples of the literature and references to contemporary legends Relevant, insightful comments from seasoned authors in the genre A comprehensive overview of recent available research A list of Internet sites that debunk or confirm urban legends

"While de Vos's background as a librarian, storyteller, teacher, and scholar brings a special perspective to this subject, the material covered goes beyond an application to young adults. In fact, the book comprises an ambitious survey of 'contemporary urban legends.' . . . There is material in this book to inspire a whole new generation of urban legend scholars to investigate folklore forms, once exchanged orally, as transformed into popular culture products circulated electronically or in print and images." - Journal of Folklore Research "What Happens Next? is a unique and explorative book tracing the evolution of contemporary (or urban) legends from their oral storytelling roots through today's immersion in media and technology. . . . An excellent book with creative ideas in an area lacking in research resources." - ARBA About the Author Gail de Vos is adjunct professor at the School of Library and Information Studies, University of Alberta, Edmonton.