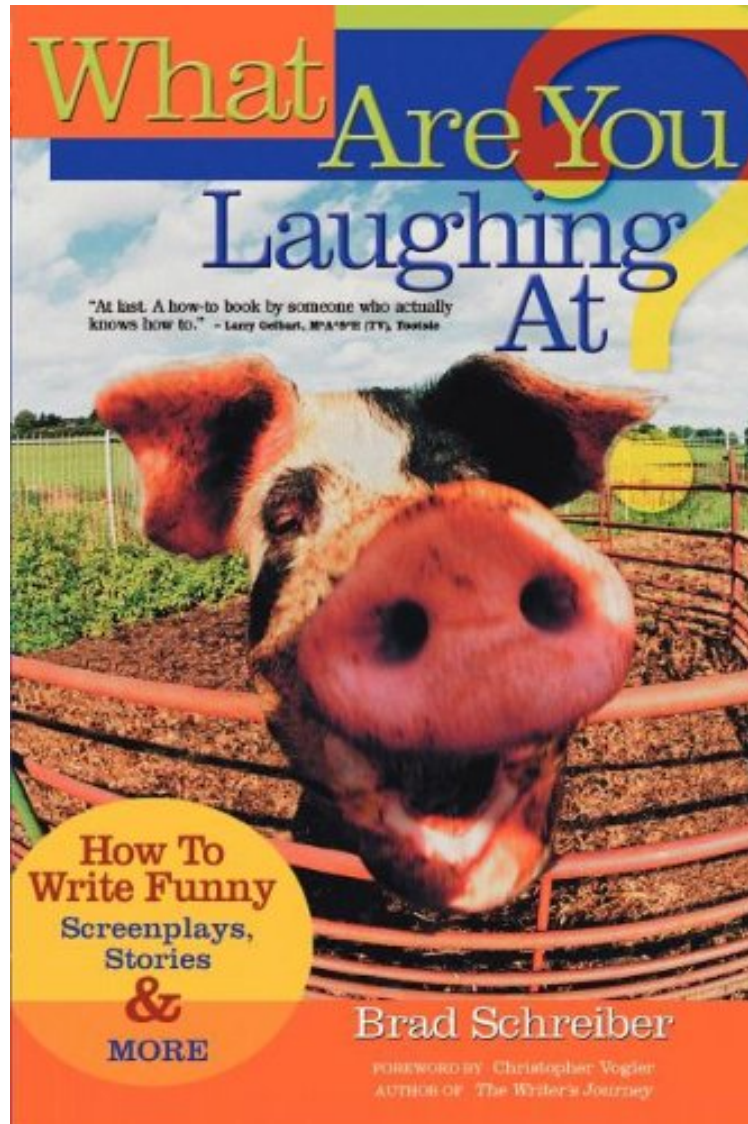


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What Are You Laughing At?: How to Write Funny Screenplays, Stories, and More

Brad Schreiber

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Brad Schreiber : What Are You Laughing At?: How to Write Funny Screenplays, Stories, and More before purchasing it in order to gage whether or not it would be worth my time, and all praised What Are You Laughing At?: How to Write Funny Screenplays, Stories, and More:

0 of 0 people found the following review helpful. What a Great Book!By BobBlackaI must admit I was a little put off by the title and the cover art, but the reviews were quite good so I persevered. My first impression was that the title

and cover were selected to mask a bland book and I almost didn't buy it. Boy, was I wrong. Brad Schreiber goes right for the juggler, or should I say funny-bone, by jumping head-first into the subject of comedy, on page 1, as opposed to other books which bore you with useless information for half the book before getting to the meat. By page four, (that's page 4, not chapter 4) I already had developed a unique idea that turned a bland, mildly amusing scene in my screenplay into a side-splitting hilarious one. It's something I would have never thought of without first reading this book. Even if you are not currently or don't plan to write a screenplay, this book is a good read because it effectively explains why we, as people, see things as funny. It's easy to know "when" something is funny, but not so obvious is "why" it's funny. Even the old-time greats like Bob Hope, Jack Benny, and Milton Berle used to spend hours analyzing jokes to see why they worked or didn't work. Schreiber has effectively answered these questions and more in an easy to read and enjoyable format. I highly recommend this book. 0 of 0 people found the following review helpful. This book is a great look into writing comedy. I cannot wait to finish it as I have already learned so much from its concepts. The writer worked with some of the bests in character development and has crafted his writings using the information that has been tested numerous times and works. 0 of 0 people found the following review helpful. I bought *What Are You Laughing At?: How to Write Funny Screenplays, Stories from* By drellison I give this book a five star rating because it is five star. It delivers all it promises and more. I have read it twice now, and each time I get more out of it. It is a Must-Have for the writers bookshelf.

At last. A how-to book by someone who actually knows how to. -- Larry Gelbart

About the Author Brad Schreiber has worked as a writer in all forms of media. He has sold and optioned screenplays, was nominated for the Kingman Films KASA Award for his script *The Couch*, and has won awards from the Edward Albee Foundation, the California Writers Club, STAGES Theater Festival, and the National Audio Theater Festival. He teaches humor writing for the UCLA Extension Writers Program and screenwriting for Columbia College of Chicago at CBS Studio Center. He is also the author of *Weird Wonders* and *Blunders*.