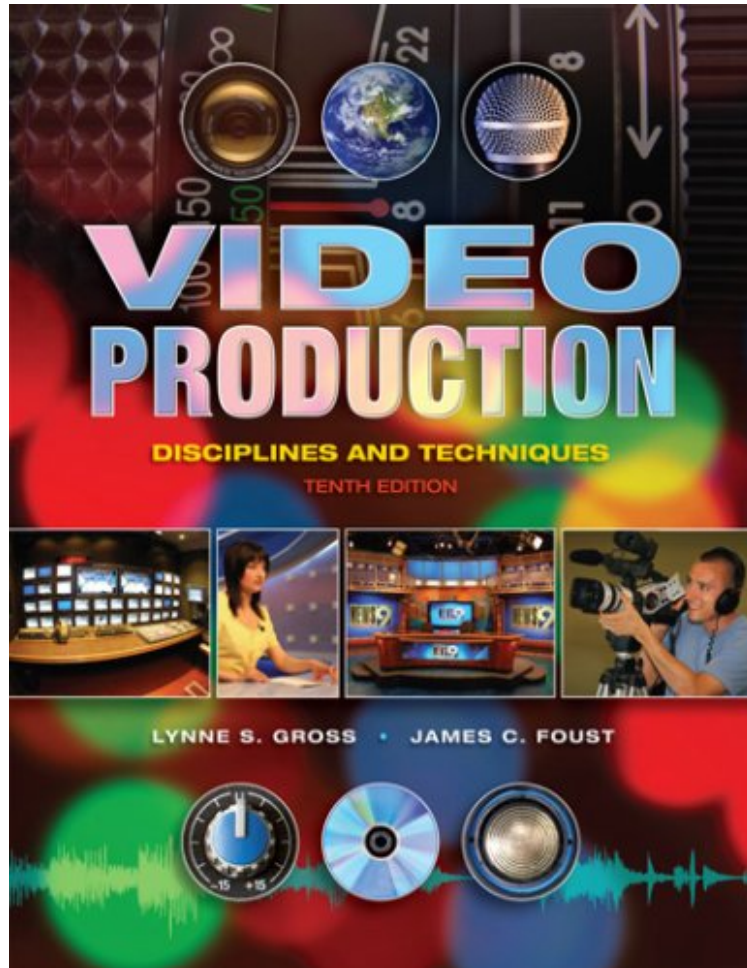


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Video Production: Disciplines and Techniques

Lynne S. Gross, James C. Foust
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Lynne S. Gross, James C. Foust : Video Production: Disciplines and Techniques before purchasing it in order to gage whether or not it would be worth my time, and all praised Video Production: Disciplines and Techniques:

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doesn't come with a cd or anything so you're not missing out. It's recommended for anyone! If you're interested in lighting, becoming the director, stage manager, camera man, or whatever, this is the book for you! It's well worth the price! don't pass this up! 5 of 6 people found the following review helpful. Very Good
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This is one of the best books that I've ever used. I had it for 5 years and I use it all the time. it's great for beginners, and professionals. I own my own video productions company. I'd recommend it to anyone and everyone!
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I am happy with my product! It was just as the description said it would be! The service was excellent! I would do business again with the person who sent me the book!

This book introduces students to the operations underlying multiple-camera video production. It deals with a range of issues from how crew members interact with equipment to the manner in which crews interact with each other. More than just telling students what to do, this book shows how to do a job and why. This edition has been revised and reorganized to take into account many recent changes in the field of video production. In addition, the book's accompanying web chapters take advantage of the Internet's interactivity to enhance your learning; you will find interactive exercises that enable you to apply production techniques in the studio and to review for tests, downloadable sample forms, video and audio clips demonstrating principles and techniques, and much more.

About the Author
Lynne Schafer Gross, Ph.D., has taught radio-television-film production and theory courses at California State University, Fullerton (where she was Vice Chair of the Communications Department); Pepperdine University; Loyola Marymount University; University of California, Los Angeles; University of Southern California; and Long Beach City College. She received her bachelor's degree from the University of Pittsburgh; her master's from California State University, Long Beach; and her doctorate from UCLA. She is currently an associate producer for the instructional video series *Journeys Below the Line* produced by the Academy of Television Arts and Sciences Foundation. During the 1980s she was Program Director for Valley Cable TV in Los Angeles. She has served as the producer for several hundred television programs, including the series *From Chant to Chance* for public television, *Effective Living* for KABC, and *Surveying the Universe* for KHJ-TV. She is active in many professional organizations, serving as a governor of the Academy of Television Arts and Sciences and President of the Broadcast Education Association. As chair of the Academy Student Activities Committee, she was instrumental in setting up the long-running student internship and student awards programs. When she was president of the BEA, she increased membership 24 percent and funding 59 percent.
James C. Foust, Ph.D., is an associate professor and currently chair of the Department of Journalism and Public Relations at Bowling Green State University, where he has taught since 1994; his teaching areas include broadcast journalism, journalism law and ethics, and online journalism. He received his bachelor's degree from Youngstown State University and his master's degree and doctorate from Ohio University. His book *Big Voices of the Air: The Battle Over Clear Channel Radio* was based on his dissertation research; his text *Online Journalism: Principles and Practices of News for the Web* was based on his teaching interests. He has worked as a news videographer and editor at WYTV-TV in Youngstown, Ohio, where he also produced special projects. His background includes video production and multimedia design. During the summer of 2000, he worked at WXYZ-TV in Detroit as part of a National Association of Television Program Executives (NATPE) faculty development grant. His research interests include electronic media history, technology of mass communication and communication law.