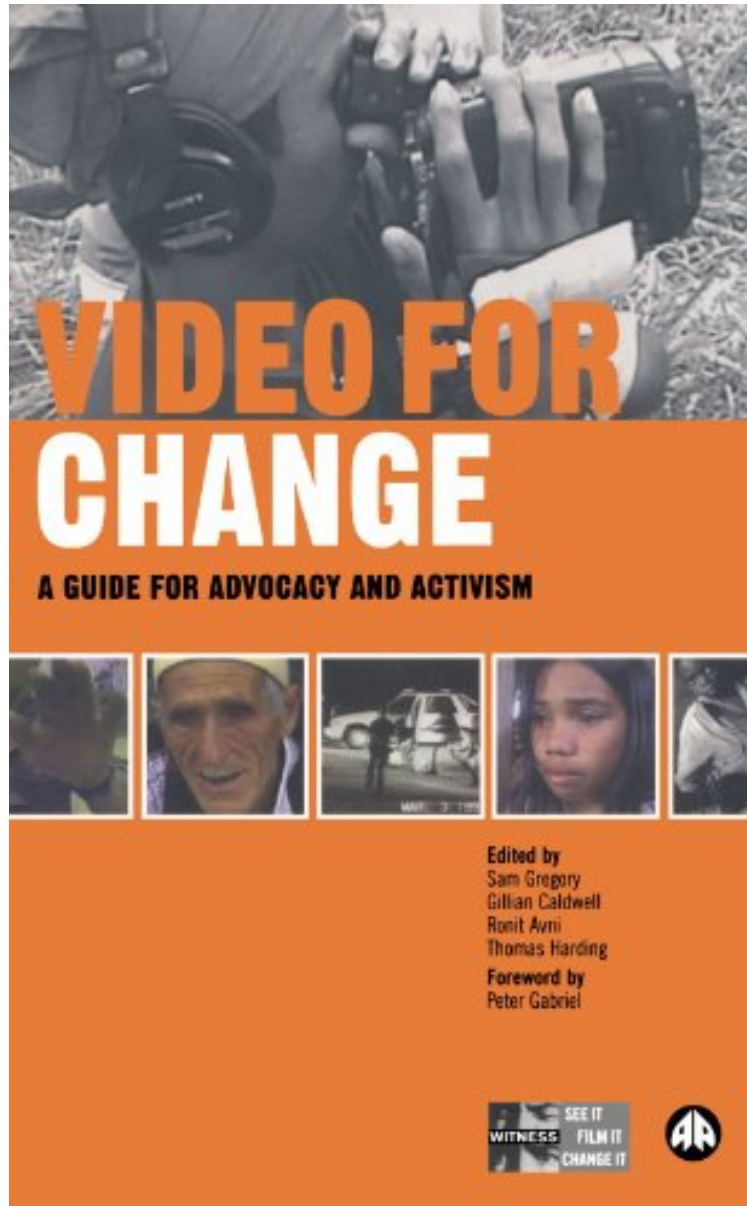


(Download free pdf) Video for Change: A Guide for Advocacy and Activism

Video for Change: A Guide for Advocacy and Activism

WITNESS Editor

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WITNESS Editor : Video for Change: A Guide for Advocacy and Activism before purchasing it in order to gauge whether or not it would be worth my time, and all praised Video for Change: A Guide for Advocacy and Activism:

0 of 0 people found the following review helpful. Practical PrimerBy neptune1000A well-written and useful guide that offers practical ideas and asks the right questions for producing and distributing videos that have the goal of

contributing to social change. I use it in my class at Duke University. 6 of 6 people found the following review helpful. An essential guide to promoting social justice - using video

By MarieVideo for Change combines creative inspiration with practical advice as it guides us through the process of using video to advocate for social justice. It proves not only that video can be an incredibly effective tool for promoting change, but also that this course of action is accessible to all of us - video buffs, human rights activists and novices alike. Sprinkled with real-life experiences from successful video activists, this book motivates the reader to action, while never forgetting the risks involved. Essential information on safety and security, on ethical issues and legal restrictions ensures that the book remains grounded in reality as an indispensable guide. Whether you're an experienced filmmaker or you've yet to own a Handicam, the book will guide you from the technical basics to those precious finer details, ensuring that your video skills will do justice to the human rights story being told. Useful tips on identifying your audience, conceptualizing storylines and accounting for the emotional elements of video merge the technological know-how with the vital human element. Video for Change then goes beyond the confines of the filmmaking process and explores effective strategies for distributing your video to ensure that it lands in the right hands. Exploring the advantages and disadvantages of public or private screenings facilitates an accurate assessment of the tactical distribution possibilities for each individual film. A great tool for those interested in human rights and/or filmmaking. 10 of 10 people found the following review helpful. Peter Lucas

By Peter LucasThis is a serious book for emerging documentary professionals who want to work on social justice issues. The book is closely tied to the organization Witness, and their pioneering work training and partnering with front-line NGOs around the world documenting human rights abuses. I used the book in my human rights and media class last spring and it provided much needed practical advice on grassroots video advocacy, all aspects of production, the use of video as legal evidence, the role of narrative in documentary films, safety issues while in the field, how to work distribution channels, and how to use video for making changes in the world. Video for Change is very much a "how to" kind of book with great appendices containing sample release forms, action plans, checklists, etc. As a human rights educator I wish there was more on the importance of packaging documentary video with educational materials, informative websites, and radical outreach. Perhaps a bit more too on the politics of representation. Hopefully this will come in a followup guide. But at this point, Video for Change is the best study out there. And as more documentary media workers move into the human rights field, this is a must read.

--This is the first ever comprehensive practical guide to human rights and video campaigning-- Pictures from Abu Ghraib showed the power of the amateur image to grab the world's attention. The Asian tsunami, caught on camcorder, brought home the reality

'A comprehensive guide to video making, as well as highlighting the need for safety and a clear understanding of the dangers involved' -- Suzanne Fane-Saunders, Red Pepper 'This step by step guide to the handicam revolution is the first comprehensive practical guide to human rights and video campaigning' -- Festival Eye 'WITNESS doesn't just use video to expose human rights abuses for the world. It taps local heart and initiative and empowers those who know their countries best - an indispensable organisation' -- Samantha Power, Pulitzer Prize winning author of A Problem From Hell: America and the Age of Genocide and lecturer at Harvard University's Kennedy School of Government

About the Author WITNESS has partnered with groups in more than 60 countries, bringing often unseen images untold stories to the attention of key decision makers, the media the general public. Editors contributors include Thomas Harding (author -The Video Activist Handbook), Gillian Caldwell (producer - Bought and Sold Executive Director - WITNESS), Katerina Cizek (producer -Seeing is Believing: Handicams, Human Rights the News), Sukanya Pillay (former Program Coord. WITNESS) Joanna Duchesne (long-time producer - Amnesty International), Sam Gregory (WITNESS) Ronit Avni (Just Vision Project).