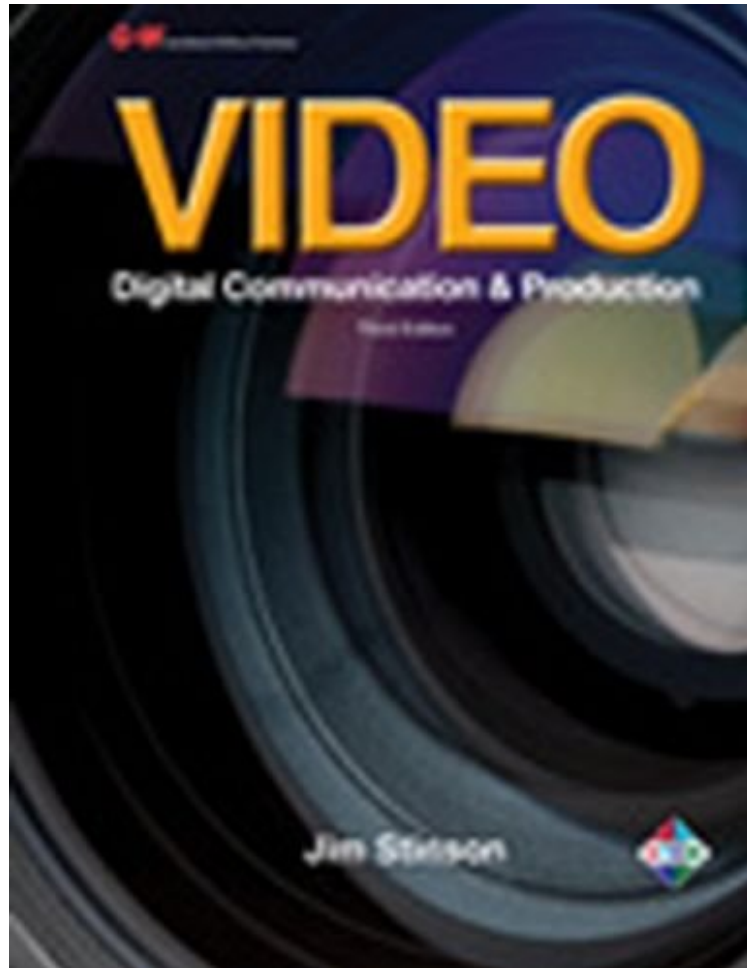


Video: Digital Communication Production

Jim Stinson

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Video: Digital Communication Production is a comprehensive textbook designed as a complete introductory course in video. The third edition has been updated to include the most up-to-date digital equipment and processes prevalent in the video industry. This text addresses all major video production topics, including an overview of the video production process, video composition, program development, the operation of video camera systems, lighting

equipment and techniques, audio equipment and recording, directing, editing principles, and digital software basics. Video: Digital Communication Production provides students with systematic, hands-on coverage of the entry-level work skills expected in the video industry.

About the Author Jim Stinson was Educated at Harvard and Yale Universities. He has professional experience as a writer, producer, director, videographer, and/or editor of commercials, TV series, feature films, educational video programs, and corporate video projects. Mr. Stinson taught film and video in classrooms from high school- to university-level programs and was a columnist and Contributing Editor at Videomaker magazine for 12 years.