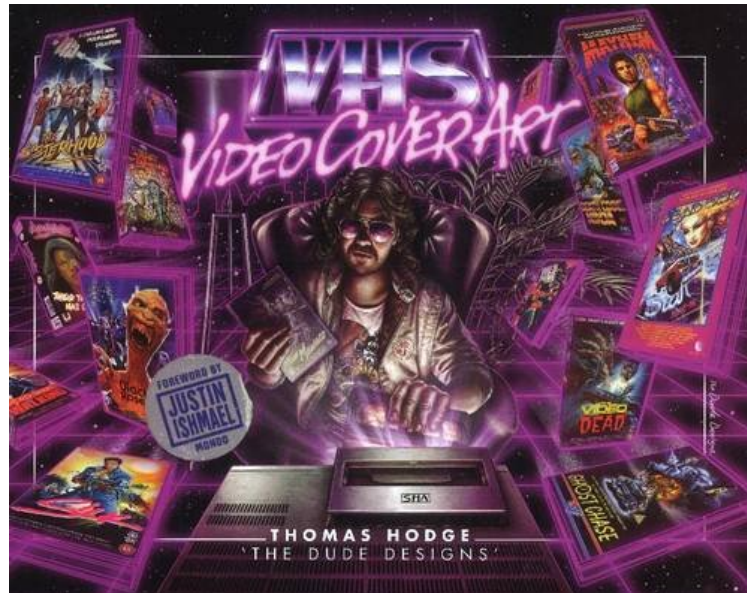


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## VHS Video Cover Art: 1980s to Early 1990s

Thomas Hodge

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**Thomas Hodge : VHS Video Cover Art: 1980s to Early 1990s** before purchasing it in order to gauge whether or not it would be worth my time, and all praised VHS Video Cover Art: 1980s to Early 1990s:

14 of 14 people found the following review helpful. Like A Fantastic Journey Through An Old Video Store By scotbot Though I really enjoyed this book, it should be mentioned that the VHS cover art depicted within is from the UK. Being from the US, I did not recognize most of the art so this was not the nostalgia jam I was looking forward to. Nevertheless, this book is so well put together with each page showing full front, back and spine of the covers. I really hope that someone makes a book featuring American VHS cover art using this same format. It's a fantastic journey through a library of exciting, fantastic and lurid films with box art so enticing you'll want to take them to the checkout counter and rent them today! 4 of 4 people found the following review helpful. VHS collecting on steroids! By Customer[[VIDEOID:5adab7dfc6be45974cdb4290929836e6]] There is hardly anything to dislike about this unique book. Unique hardly describes it. If you are into 80's cinema, VHS or Beta, or anything relating to the 80's, this book is for you! It's 80's retro eye candy on steroids! Every high quality page is packed with visuals that take you to a familiar past. The nostalgia factor alone is worth the price of the book. This one sits proudly in my office! Please see the included video for a brief overview of this fantastic book. 2 of 2 people found the following review helpful. If you love VHS artwork, buy this immediately. By John Q If you love VHS artwork, buy this immediately. What makes this book special is that the majority of it is 1) very rare VHS titles with beautiful and often hilarious artwork and 2) if you grew up in the US like me, a lot of covers are burned into your memory, these are all UK VHS covers so you get to see alternate designs for films, the alternate artwork for "Troll" is especially hilarious. The layout and design of the book is beautiful and the VHS covers span all genres, comedy, horror, action, thriller, ect. Tom Hodge the author also does a little homework too and provides the distributors, years, alternate titles, and artists of the VHS covers to go with each title displayed. Tom Hodge is one of the great up and comers in the film poster art business and is always in demand,

you may have seen his original work for posters to such films as "Hobo with a Shotgun" and "Almost Human", he has a very distinguished style. Buy this book before it's out of print, much like the only other previous VHS cover-art book "Portable Grindhouse."

Video cover art is a unique and largely lost artform representing a period of unabashed creativity during the video rental boom of the 1980s to early 1990s. The art explodes with a succulent, indulgent blend of design, illustration, typography, and hilarious copywriting. Written and curated by Tom The Dude Designs Hodge, poster artist extraordinaire and VHS obsessive, with a foreword by Mondos Justin Ishmael, this collection contains over 240 full-scale, complete video sleeves in the genres of action, comedy, horror, kids, sci-fi, and thriller films. Its a world of mustached, muscled men, buxom beauties, big explosions, phallic guns, and nightmare-inducing monsters. From the sublime to the ridiculous, some are incredible works of art, some are insane, and some capture the tone of the films better than the films themselves. All are amazing and inspiring works of art that captivate the imagination. Its like stepping back in time into your local video store!

"We all know the power of good sleeve art. Very often its the first thing that tells you whether or not a film is worth giving a look; sometimes, it turns out to be considerably better than the film itself. But in these days of flagrant, unimaginative photoshopping, its a part of the film fan experience that has long been threatening to die out. Happily, many up-and-coming indie filmmakers, and a select few DVD/Blu-Ray labels notably the likes of Arrow and Scream Factory have been doing their bit to keep the spirit of the video shop alive with their original hand-painted cover art, and in that field one particular name always stands out: Tom Hodge, AKA The Dude Designs, whose lurid, expertly rendered visions have helped sell many a recent indie horror hit: Hobo With A Shotgun, Dear God No, Fathers Day, Almost Human, Wolfcop the list goes on. (And, in-keeping with the days of old, I would say in quite a few instances his cover art is indubitably better than the film its selling.) What better man to serve as our guide on a look back through the era that inspired his work? Thats just what were promised in VHS: Video Cover Art, the upcoming hardcover art book from Schiffer Publishing. Due to hit shelves in May, the fine folks at Schiffer have given us a sneak peek at the book including, as you might have gathered, the images you see in this article..." Ben Bussey, brutalashell.com Feb 2015 - --Ben Bussey, brutalashell.com About the Author Thomas The Dude Designs Hodge is an independent art director, designer, and artist for film key art. A lifelong lover/collector/addict of 80s VHS and cover art, his work aims to bring back that lost magic of film posters.