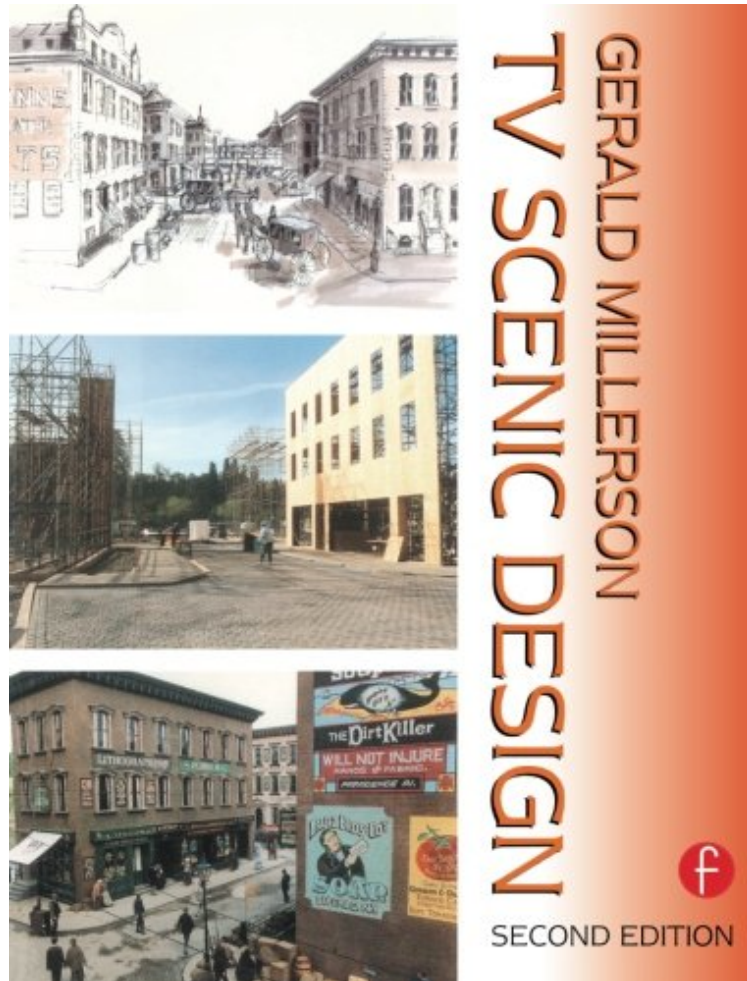


## TV Scenic Design

Gerald Millerson

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**Gerald Millerson : TV Scenic Design** before purchasing it in order to gage whether or not it would be worth my time, and all praised TV Scenic Design:

4 of 4 people found the following review helpful. Not what an art director needsBy Loft 31Not many books have been written on scenic design, especially for TV. When I saw the editorial review of the first edition, describing it as fitting "...beginners.. as well as more experienced professionals..."(Image Technology), I was thrilled to find a book I could use for my work as art director or for teaching my students. I was prepared to pay the high price of the book, since it looked so promising.When I got the book, my enthusiasm turned to disappointment. The book, in its attempt to cover every single aspect of TV scenic design ( and it does cover almost every angle), is no more than a shallow review of the principles of the craft. It is of no use to professionals, as it has nothing substantial to teach, and cannot help

beginners, as no aspect is covered in depth. Most disappointing is the lack of serious coverage of artistic issues of design, as well as theory. The images are of poor quality and the layout far from pleasing. If you want to know something about scenic design for TV- this is the book for you. I wouldn't recommend this book to anybody who truly wants to learn or broaden their horizons in the field of art direction. 0 of 1 people found the following review helpful. Three Stars By Cesar Martinez Everything is nice.

TV Scenic Design is a comprehensive resource for aspiring and practicing set designers. Summarizing the principles and practices of scenic design, it details design approaches, structures, and staging methods. TV Scenic Design is a comprehensive resource for aspiring and practicing set designers. Summarizing the principles and practices of scenic design, it details design approaches, structures, and staging methods. The information contained in the book can be applied to a variety of design situations, from campus or network TV studios, to exhibitions, audio-visual presentations or window displays. Whatever the scale, space or budget, the methods described in TV Scenic Design will ensure professional results. Now expanded to cover 'virtual' set design, this new edition continues to be an invaluable aid to anyone involved in creating effective sets. Contents: The background of design \* The basics of design organization \* Scenic construction \* Staging techniques \* Staging practices \* Shoestring staging \* Scenic effect \* Electronic reality \* Scenic operation \* The designer on location \* Controlling the tone and color \* Lighting and the designer \* glossary \* Index Gerald Millerson's books on television and video have been acknowledged as among the best ever published. His other titles for Focal Press are Video Production Handbook, The Technique of Television Production, The Technique of Lighting for Television and Film and, in the Media Manual series, Effective TV Production and Video Camera Techniques.

of the first edition: "The book can be thoroughly recommended to beginners of this vital ingredient of TV and video production, as well as to the more experienced professionals". Image Technology From the Publisher The information contained in the book can be applied to a variety of design situations, from campus or network TV studios, to exhibitions, audio-visual presentations or window displays. Whatever the scale, space or budget, the methods described in TV Scenic Design will ensure professional results. Now expanded to cover 'virtual' set design, this new edition continues to be an invaluable aid to anyone involved in creating effective sets. About the Author C. Eng, MIEE, MSMPTE, Formerly associated with studio operations at the BBC Television Service. Lecturer on TV Production courses. Author of many books on the subject.