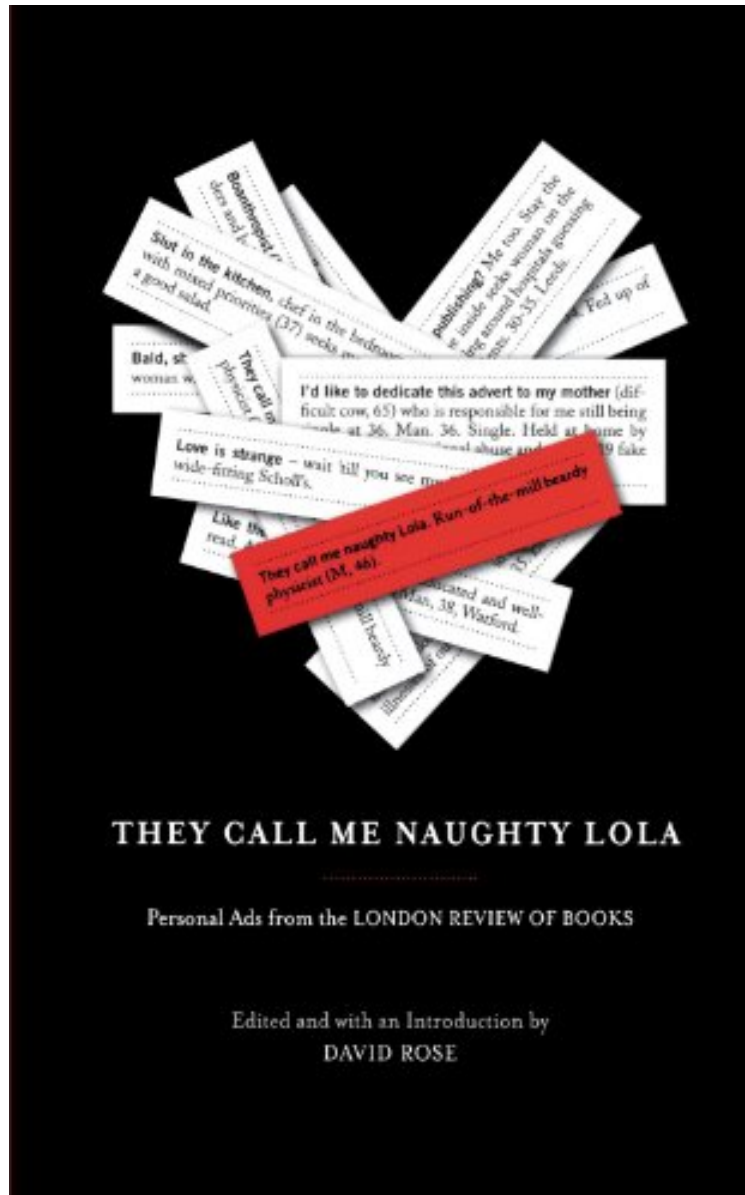


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They Call Me Naughty Lola: Personal Ads from the London Review of Books

David Rose

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in order to gauge whether or not it would be worth my time, and all praised *They Call Me Naughty Lola: Personal Ads from the London Review of Books*:

0 of 0 people found the following review helpful. and a British friend recommended this book as a longer version
By Concori
I'd seen these personal ads mentioned in another book, and a British friend recommended this book as a longer version. It's funny but not as much as I'd expected, and the morose humor gets heavy after a while--maybe that's my American mindset!
0 of 0 people found the following review helpful. Personals worth reading
By Omnireader
Sometimes hilariously funny, sometimes touching in its humanity, this is an amazing little book. The London Review is probably not well known in the US but the literate, cosmopolitan tone really adds to the overall ambience of the book. Some really well-read, creative people just looking for love in what they hope is just the right place. Witty, cheeky and hard to put down, I find myself reading it again and again when I need a good laugh. I'm hoping for another volume soon.
0 of 0 people found the following review helpful. Fantastic Read!
By A. R. Monahan
This little gem of a book is a collection of personal ads posted in England. Each ad is like a "Human-Haiku". Recommend to anyone interested to the human condition.
Screen-writers, Take Note -- there may be your next movie in here.

I've divorced better men than you. And worn more expensive shoes than these. So don't think placing this ad is the biggest comedown I've ever had to make. Sensitive F, 34. Employed in publishing? Me too. Stay the hell away. Man on the inside seeks woman on the outside who likes milling around hospitals guessing the illnesses of out-patients. 30-35. Leeds. *They Call Me Naughty Lola* is a testament to the creativity and humor that can still be found among men and women longing for love and allergic to the concepts of Internet and speed dating. Here is an irresistible collection of the most brilliant and often absurd personal ads from the world's funniest - and most erudite - lonely-hearts column. The ads have been called "surreal haikus of the heart" and in an age of false advertising, the men and women who write them are hindered neither by high expectations nor by positivism of any kind. And yet, while hopes of finding a suitable mate remain low, the column has produced a handful of marriages, many friendships, and at least one divorce. Here are the young, old, fat, bald, healthy, ill, rich, and poor hoping that they can find true love, or at the very least, someone to call them Naughty Lola.

"A compendium of the weirdest and funniest advertisements from eccentric readers." -- Seattle Times
"This compilation of hilarious personal ads placed in the London of Books celebrates the odd, the quirky, and the painfully honest in their search for love." -- Boston Herald
About the Author
David Rose is an award-winning entrepreneur and instructor at the MIT Media Lab, specializing in how digital information interfaces with the physical environment. A former CEO at Vitality, he founded Ambient Devices, which pioneered technology to embed Internet information in everyday objects like lamps, mirrors, and umbrellas. CEO of Ditto Labs, Rose has been featured in The New York Times and parodied on The Colbert Report. A frequent speaker at conferences and for corporations, he lives in Brookline, Massachusetts, with his wife and two children. *Enchanted Objects* is his first book.