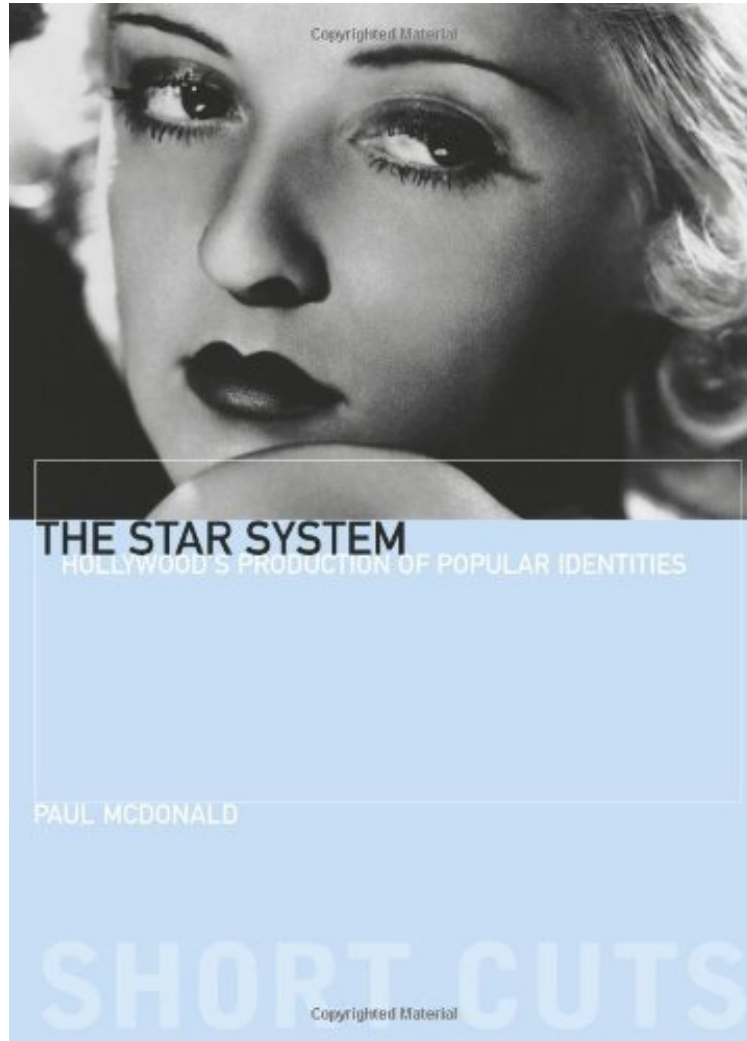


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The Star System: Hollywood's Production of Popular Identities (Short Cuts)

Paul McDonald

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Paul McDonald : The Star System: Hollywood's Production of Popular Identities (Short Cuts) before purchasing it in order to gauge whether or not it would be worth my time, and all praised The Star System: Hollywood's Production of Popular Identities (Short Cuts):

Looks at the development and changing organization of the star system in the American film industry. Tracing the popularity of star performers from the early "cinema of attractions" to the Internet universe, Paul McDonald explores

the ways in which Hollywood has made and sold its stars. Through focusing on particular historical periods, case studies of Mary Pickford, Bette Davis, James Cagney, Julia Roberts, Tom Cruise, and Will Smith illustrate the key conditions influencing the star system in silent cinema, the studio era and the New Hollywood.