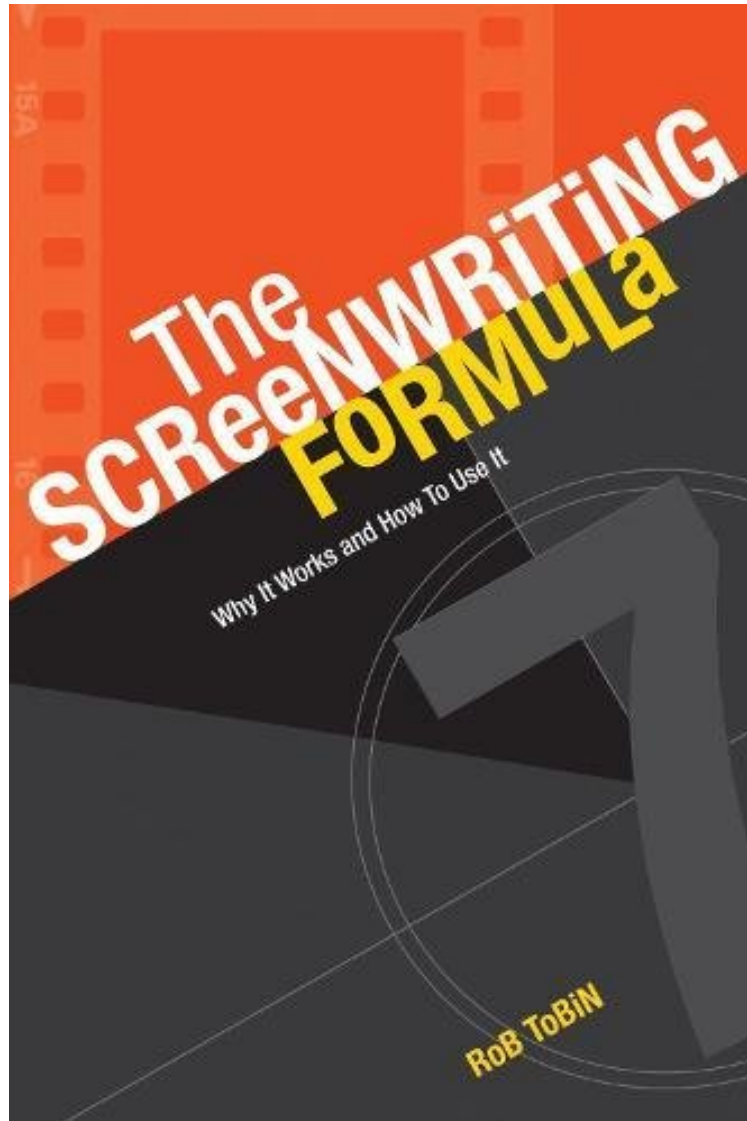


The Screenwriting Formula: Why It Works and How To Use It

Rob Tobin

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Rob Tobin : The Screenwriting Formula: Why It Works and How To Use It before purchasing it in order to gage whether or not it would be worth my time, and all praised The Screenwriting Formula: Why It Works and How To Use It:

0 of 0 people found the following review helpful. recommend for writers...By Joseph This book is GREAT at explaining the character flaw-something most inexperienced writers have no idea of working into their stories which usually fall flat because of it. People think if you come up with an engaging physical plot there's no need for an inner one, yet they fail to realize the physical plot is SECONDARY to the inner plot that transforms the Main

Character. Excellent read with lots of good information. I'd recommend to buy, but i wish it went into greater detail than it does, which is why i only gave it 4 stars. Definitely a great read for any writer, though. 0 of 0 people found the following review helpful. Five Stars By guitaro Read it. Live it. 0 of 0 people found the following review helpful. Intro to New Genre By Marge Dooley Gives great formula for novice to the field.

Make the Hollywood Formula Work for You As a screenwriter, you have a difficult task even after the script is complete: You have to break into Hollywood. Rob Tobin, who has read thousands of screenplays in his job as a script reader and development executive, has developed the formula to get a script from page to production - and he's sharing it with you! The Screenwriting Formula is not just about how to write a killer screenplay - it also explains the structure that movie executives are looking for, as well as how to transform an idea into a fully-loaded script, packed with action and ready to go. You'll learn how to: Use the seven basic story elements to instantly grab an audience's attention and, more importantly, keep it Develop character and plot in new ways through creating a backstory and telling both the objective and subjective story Structure your script so that it gets noticed by movie makers Craft a winning logline that will ensure a good pitch Plus, to help illustrate the formula, Tobin develops a story from beginning to end, showing you step-by-step how to make the most of this exclusive trade secret. With The Screenwriting Formula, you have everything you need to take you from idea to the big screen.

About the Author Rob Tobin is a screenwriter, script consultant, novelist, lecturer, former development executive, former VP of the country's largest private screenwriting school, and frequent guest speaker at major film festivals and writing conferences. Rob self-published this book through Xlibris in 2000 and has sold about 2,000 copies without publicity/marketing, and without the book being available on store bookshelves anywhere. The book has received glowing reviews from industry figures.